



A Year of Newsletter Topics *for a Romance Author*

Your year of newsletters is all laid out. Just choose a topic and go.

Try to use different categories to keep your content fresh.

Affinity:

1. My strangest favorite food
2. I'm excited for this local event
3. Happy Holidays!
4. This book made me cry
5. I'm so excited to meet my favorite author
6. I'd love to travel to...
7. My favorite place to read
8. My happy place is...
9. The best way to relax
10. New Plans for a New Year
11. When things don't work out
12. My silliest snow story
13. How I met my husband
14. My not-so-green thumb
15. I believe in love-at-first-sight
16. My favorite fairy tale
17. I'm a sucker for this meet-cute
18. Meet my pets

Belief:

19. Why I write
20. Libraries are Awesome
21. This story is important
22. I'm reminded why the world needs novels
23. The movie is never as good as the book
24. Study shows readers make better friends
25. Romance novels are about hope
26. Books allow me to be a better person
27. Why I read to my kids
28. I'm proud to write romance
29. Some of my best friends I meet at RWA
30. I write for my readers
31. Why I support my favorite charity
32. Love is a powerful force
33. Can love heal?

Product:

34. Amazing reader reviews!
35. Sample chapter
36. Which pet should be in the next book?
37. Book excerpt
38. Vote on my new tagline
39. Which hero would you choose?
40. My recent interview
41. Wow! I won an award
42. Warm up with these on sale books
43. Social media contest alert!
44. My Summer event appearances
45. Do you read ebooks on OverDrive?
46. Cover Reveal!
47. Vote on the title of the next book

Ask:

48. Join the Facebook page
49. Follow me on social media!
50. Start reading the ARC
51. Post your favorite quote on social media
52. Preorder the book
53. Share a photo on social media
54. Add book to Goodreads shelf or list
55. Request it in your library
56. RSVP to the Facebook launch party
57. Request the book on Overdrive
58. Email 3 friends who would love the book
59. RSVP for the local signing
60. Ask for it at a local indie bookstore
61. Tell your librarian about it
62. Take this book quiz
63. Attend the Facebook launch party
64. Post a 1 sentence review on Amazon
65. Change your profile picture to this
66. Send a sale announcement to your friend