**Title Worksheet**

A title should be memorable. Short, evocative and easy to spell titles are easier for readers to find and share the word about your book.

First, just brainstorm words related to your book. Come back later and highlight ones that seem especially powerful.

Then use the words you choose to create a few titles. It’s fine to just do 5 or 10 at a time. Sit down 3 or 5 times until you have more than 20 options. I find it helpful to use the alphabet when brainstorming sometimes. For historical fiction words that start with c: candle, castle, canoe, chatelaine, crown, colonist, etc. Then move on to "d."

Cross off the ones you hate. Highlight the ones you like. Sleep on it. Use friends and family who have read your work to help you narrow it down to 3 options.

Then hold a reader poll and ask for reader feedback. Include a 3 sentence synopsis or a sample cover image. Make sure these are readers who read your genre!

Genre words:

Subgenre words:

Conflict words:

Subplot words:

Character words:

Setting words:

Book-specific terms:

Still lost? Email me, teskela@mail.com.

Happy Writing!

Lindsey Teske

Example: A cross-genre romantic horror story set in the Wild West

Horror:

~~zombie~~, undead, blood, brains, dead, death, legend, curse, ~~unholy,~~ evil, dead, strange, haunted, hell, horror, tale, plague, demon, agony, assault, backlash, beware, bloodbath, cadaver, catastrophe, chilling, crisis, danger, destroy, devastating, disaster, epidemic, frantic, frightening, hazardous, horrific, hostile, lies, loathsome, murder, nightmare, panic, peril, petrified, plummet, risky, savage, slaughter, terror, trap, victim, vulnerable, worry,

Western:

Outlaws, barn, horse, range, cowboy, spurs, hat, Stenson, mine, farm, tumbleweed, palomino, saddle, stirrup, showdown, gambling, saloon, Indian, native, tribe, gun, rifle, pistol, Rocky Mountains, gully, plateau, valley, legendary, spine, greenhorn, tenderfoot, wild west, prairie

Romance:

Love, courtship, bride, wife, kiss, marry, wedding, court, date, affection, flowers, roses, promise, flirt, affection, sweet, brazen, desire, flirt, explicit, forbidden, lonely, passionate, scandal, shameless, sensual, sinful, hot, thrilling, urge, wanton, wild, delight, devoted, enchant, happy, heart, hero, hope, miracle, wonder, prove, recognized, reliable, secure, verified, unconditional, forbidden,

Suspense:

Danger, amazing, brave, conquer, courage, daring, defiance, epic, fearless, grit, guts, stunning, triumph, valor, vanquish, victory, thrill,

Book terms:

Wendigo, Morely, 1863, Colorado territory, Sky, trader, school teacher, schoolmarm, deputy, sheriff, pitchfork, ghost town, Calvin Drake, trader, farmhand, ravine, scythe, book of Indian myths, Jane, bridge, powderkeg, flaming arrow

Title ideas

1. Dangerous Kisses, Gruesome Bites
2. Undead and Outlaws
3. Undead on the Range
4. Chased by love, outlaws and wendigos
5. Love in the Time of Wendigos
6. Love never bites
7. Bitten: by love, wendigos and other trials
8. Bite me not
9. Nearly Bitten
10. Through blood and tears
11. Bridge of the damned
12. Forbidden: a Weird West Romance
13. The undead, husbands, and other nusiances
14. Morley: A Weird West Romance
15. Bridge of the Damned
16. The Gruesome Fate of Lovers in Morley, Colorado
17. Bitten by Love, Outlaws and Wendigos
18. Love, Wendigos and Other Trials of the West
19. Trapped
20. Hunger
21. Out of bullets
22. Flint
23. The miracle of blood and bullets
24. Rocky Mountain ruin
25. Stand-off for the souls of Morley, Co
26. Grit
27. The Daring of Calvin Drake
28. Hungry hearts, hungry corpses